

Tokyo citizens to participate as judges in Waterworks Calendar Photo Contest



 \sim Select seasonal photos of water resources and waterworks facilities and make them into a calendar \sim

Project objective

 To heighten the momentum toward the IWA World Water Congress, Tokyo citizens will be invited to join as judges in the Waterworks Calendar Photo Contest.

I want to participate in the judging process, too!



Contents of the project

- Tokyo citizens will judge the entrees by voting through the Internet as well as direct votes at PR hall of the Waterworks Historical Museum and other locations (FY 2018).
- Prize-winning photographs will be displayed at facilities run by the Tokyo Metropolitan Government (FY 2016-2017)





Examples of past prize-winning photographs



PR campaigns of waterworks business using assets

~ To let more people know about the waterworks business \sim

Related Organization



• In order for people to understand waterworks business better, we conduct PR campaigns regarding waterworks business using the Bureau's assets effectively.

We can learn a lot about waterworks in Tokyo!



- PR campaigns of waterworks business by digital signage
- Installation of direction boards for emergency water supply stations (water supply points)







Sites for parking (direction board) (Image of the enforcement)